

Website 10.

Full content driven [CMS] website with featured add-ons available.

Our WebSite 10 is a ten page navigable website, sectionally styled, inter-connected and device flexible that will include the following in the bundle:



1. Home landing page

- Header image / Lead-in heading
- Top Header [site wide] - navigation
- Base footer [site wide] - general information
- Primary Menu: 5 pages
- Secondary Menu: up to 5 sub pages of content
- Welcome to your charter [up to 1000 words].
- Image(s) [1 - 10].
- Facebook and Instagram icons and links
- Link from NZFCD
- Contact form email and phone

2. About page

- Hero header image / Hero heading
- Brief "About Charter" details. up to 1000 words
- Brief Charter history details. up to 1000 words
- 10 of the latest testimonials on rotate.
- Contact form email and phone

3. Posts page

- Your charter hours and the species targeted details
- Accompanying images of customer catch [up to 10 in a gallery] with testimonials [as per about page]
- Contact form email and phone

4. Contact page

- Header / Lead in heading
- Title & tagline
- Link back to your charter details
- Contact form email and phone

5. Prices page

- Details about your charter pricing and availability
- Promote your group deals (if any)
- 'Make an enquiry' custom email form

Security

- We provide an entry level of security
- Site is optimised for Mobile, Tablet & Desktop

Hosting - WebSite 10

- Hosting - multi-tenanted web server
- Regular weekly checks
- Upgrade of images, copy or testimonials once a month when required.
- Dedicated bandwidth
- **\$160/month+gst**

Add Some Extras

- Google Analytics and Google Search Console integration. (\$300).
- Email subscription form with basic MailChimp account. (\$300).
- Premium level security (\$160/year).
- Add Video section (\$200).

What we need from you

1. Hero image x 1 @ 1200x800pxl
2. Hero heading and following copy introduction
3. Up to 1000 words about your company/business
4. Up to 1000 words or bullet points about your services
5. Up to 6 team members and short bios/contact phone and emails
6. Business address details and/or location for map pin on contact us section
7. Your brand logos or wordmark in an editable format

From only \$1399 + GST

Please Note: Hosting and maintenance will include a regular health checkup of the website and keeping the internal / external plugins up to date to make sure a secure, healthy and fresh online system is in place.



Website Build Terms and Conditions

V2.0 02.08.2021

New Zealand Fishing Charters Directory agree with the client to build and make live a website as per following terms and conditions.

1. The structure of the site shall be according to our commonly advertised:
 - Website Simple
 - Website 5
 - or Website 10 page structures.
2. Hosting costs are clear and include monthly maintenance and, for one time per month, upgrading of any copy, revision of images and/or testimonials if required.
3. The Websites are optimised for Desktop, Tablet and Mobile.
4. 'What we need from you' details are specified and what is required completely for work to commence. It is important that we have all content supplied. [See *sending files to us*]
5. A deposit of 50% is required, together with signed agreement, before work commences.
6. The Website will be built and hosted on a staged site (mock) until finalised.
7. Once finalised the Website can be livened up on our hosting facilities, or transferred to another hosting facility at your request.
8. The balance of agreed amount is to be paid within 3 working days of site going live, or an agreement is finalised on design and functionality.
9. Extra functionality and services, such as google analytics, upgraded security if requested and other added features costs will need to be settled in full upon going live
10. Unpaid invoices: If any invoices remain unpaid after 7 days according to our terms, NZFCD may
 - a. Withdraw hosting
 - b. Charge the customer default interest on any unpaid amounts of 2% per month
 - c. Charge the customer all collection and related fees
11. Force Majeure: NZFCD will not be liable for any failed hosting or data loss due to circumstances beyond our control.
12. **No waiver:** If at any time NZFCD does not enforce any of these Terms and Conditions or grants the Customer time or other indulgence, NZFCD shall not be construed as having waived that term or condition or its right to later enforce that or any other term or condition.

Sending Files to us:

Go to [We Transfer](#) and follow the prompts to add files and send us an email link

Payment options:

Hosting will be on an reoccurring subscription, payable each 20th of the month in advance.

Payments can be made by credit card or direct debit.